# JOSIP KRAPAC

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#### INTERESTS

Learning to represent structure (graph nodes, sub-graphs, graphs) and using the representation for matching and prediction across domains (natural language, images, biological sequences, 3D shapes).

#### WORK EXPERIENCE

Zalando SE

March 2024 - Present

Principal applied scientist

Berlin, Germany

· Designed improvements of overall search system, extending text retrieval to multi-modal retrieval and similarity-based browsing, improving named entity recognition and auto-suggest.

July 2022 - March 2024

Applied science manager

Berlin, Germany

- · Co-developed the proof-of-concept for LLM-based conversational shopping assistant (Zalando Assistant) that was spun into a product. Led the AI safety, development of search tool and the evaluation of Zalando Assistant at scale. The Assistant is live in German and English markets.
- · Led a 3 person team working on neural models for semantic search matching multi-lingual customer queries to items in the shop. The model is deployed to address a long tail of customer queries.

June 2019 - July 2022

Senior applied scientist

Berlin, Germany

- · Led the development of text classification model with extreme class imbalance for Product Safety team. The model was deployed with human-in-the-loop and reduced the workload by 50%, allowing focusing of investigations only on cases that are likely to be safety problems.
- · Developed and tested semantic search model in collaboration with the search department.
- · Developed a method for inferring direct acyclic graphs from hyperbolic space embeddings.

# Mobius Labs GmbH

January 2018 - June 2019

Senior computer vision researcher and co-founder

Berlin, Germany

- · Developed text-image retrieval model.
- · Co-developed video highlights segmentation method.

#### EyeEm GmbH

April 2017 - Jaunary 2018

Berlin, Germany

 $R \mathcal{C}D$  engineer

· Developed and implemented methods for image tagging.

# Faculty of Electrical Engineering and Computing

July 2013 - March 2017

Post-doc

Zagreb, Croatia

· Developed computer vision methods for weakly-supervised semantic segmentation and localization of small objects.

#### **INRIA Rennes**

October 2011 - June 2013

Post-doc

Rennes, France

· Developed a computer vision method for fine-grained classification and localization.

# **EDUCATION**

# PhD in Computer Science

University of Caen, Lower Normandy / INRIA Grenoble

January 2008 - July 2011 Caen / Grenoble, France

- · Title: "Image representations for ranking and classification".
- · Supervisors: prof.dr. Frédéric Jurie (University of Caen, Lower Normandy, GREYC group) / dr. Jakob Verbeek (INRIA Grenoble, LEAR group).
- · Work divided between Caen (January 2008 July 2009) and Grenoble (July 2009 July 2011).

# MSc in Computer Science

2002 - 2006

Faculty of Electrical Engineering and Computing

Zagreb, Croatia

- · Title: "Background subtraction methods for motion segmentation".
- · Supervisor: prof.dr. Slobodan Ribarić.

### **SKILLS**

Programming: Python, C/C++

Frameworks: PyTorch, Keras/TensorFlow

Languages: Croatian (native), English (C2), French (B1), German (A2)

#### SELECTED PUBLICATIONS

"Enhancing Product Safety in E-Commerce with NLP", Halder; Kishaloy, Krapac; Josip, Goryunov; Dmitry, Brew; Anthony, Lyra; Matti, Dizdari; Alsida, Gillett; William, Renahy; Adrien, Tang; Sinan, arXiv:2210.14363 (2022)

"Task-Aware Representation of Sentences for Generic Text Classification", Halder; Kishaloy, Akbik; Alan, Krapac; Josip, Vollgraf; Roland, COLING (2020)

"Weakly-supervised Semantic Segmentation by Redistributing Region Scores Back to the Pixels", Krapac, Josip; Šegvić, Siniša, German Pattern Recognition Conference (2016)

"Instance Classification with Prototype Selection", Krapac, Josip; Perronnin, Florent; Furon, Teddy; Jégou Hervé, International Conference on Multimedia Retrieval (2014)

"Fisher Vectors to Model Spatial Layout for Image Categorization", Krapac, Josip; Verbeek, Jakob; Jurie, Frédéric, International Conference on Computer Vision (2011)

"Improving Web-image Search Results Using Query-relative Classifiers", Krapac, Josip; Allan, Moray; Verbeek, Jakob; Jurie, Frédéric, Computer Vision & Pattern Recognition (2010)